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EXPERIENCE

Managing Director | Castlebridge Associates

September 2009 to date

- Currently developing Castlebridge Associates to be the leading Information Asset Management consulting and training organisation in Ireland within 5 years.
- Castlebridge Associates is an Enterprise Ireland client company through the ERIC incubator programme in IT Carlow and we are in receipt of CORD funding.
- Recently completed FETAC QA submissions to become a FETAC registered training provider.
- I am responsible for strategy, planning, financial management, business development, strategic partnerships, and development of product specification and content.
- We deliver training, consultancy, and Professional Development services in the field of Information Management and Regulatory Compliance to clients in Ireland and Europe across a variety of industry verticals using a mix of face to face and web-based tutorials.
- In addition we are one of only 2 approved providers of the ICS Skills Data Protection Practitioner Certificate and related qualifications.
- Working to develop FETAC accredited awards in Information Quality Management and Data Protection Governance.
- Engaged in R&D activity with Dublin City University and the Innovation Value Institute in NUI Maynooth.
- Clients include Financial Services, Health care, Non-profit and Utilities companies.

Consultant | Self employed

October to December 2009

- I was contracted by a leading Irish company developing a new solution in the Information Quality Management market to conduct research and development activities to identify market niches, potential sources of reference data materials, and 'quick win' sales opportunities.

Assistant Programme Manager, Compliance & Assurance | eircom Retail

2006 - 2009

- Implemented Process Control & Governance methodology to ensure Compliance objectives were met, including developing Business Rule based methodology for analysis and remediation of Compliance issues.
- Assisted Programme Manager in definition and development of governance framework to meet Compliance objectives and requirements raised by stakeholders in Risk Management and Internal Audit.
- Provided Coaching and Mentoring in Information Quality practices and concepts to Compliance/Assurance Team and project stakeholders.

Senior Project Manager, CRM Programme | eircom Retail

2002 - 2006

- Delivered End to End strategic business and systems transformation projects targeted at improving information management capabilities.
- Responsible for day to day management of and resolution of Information Quality issues in a range of core systems, including Single Customer View
- Developed and delivered internal training courses on Information Quality Management best practices.

EDUCATION

University College Dublin

1994-1998

Bachelor of Business & Legal Studies

- Achieved 2.2 Honours Degree

Subjects studied as part of this inter-faculty degree included:

- Commercial Law, Contract Law, Tort Law, Banking Law, EU Law, EU Competition Law, Legal Economics, Management Accounting, Financial Accounting, Strategic Management, Entrepreneurship & Innovation, Organisational Behaviour, Legal Systems.

Dorset College, Dublin

2009

FETAC Level 6 Train the Trainer

- Successfully completed the FETAC Train the Trainer Qualification

ICS Skills

2009

Irish Computer Society Data Protection Practitioner Certificate

- Scored highest in class

I am now a tutor on the ICS Skills Data Protection courses.

IT Carlow

2010

Institute of Technology Carlow, Enterprise Research & Incubation Centre

I am currently a participant in the ERIC Incubator Platform Programme.

LECTURING AND CURRICULUM DEVELOPMENT

Part Time Lecturer, EMBIN Programme | Dublin City University

2007 – to Date

- Lectured on the European Masters in Business Informatics
- Lecture subject is the Legal Regulation of Information Systems, covering a variety of legal topics which impact the management of information systems.

Curriculum Development Working Group | IAIDQ

March 2008 to date

- I sit on the Curriculum/Certification Development Working Group of the International Association for Information & Data Quality (IAIDQ), helping to develop an internationally recognised defensible professional qualification for Data Quality practitioners.

Course Descriptor Author, FETAC Pilot Course | CDVEC

2006

- Was invited by Whitehall College of Further Education (a CDVEC college) to develop a pilot Level 6 Course Descriptor on Information Quality Management.

Contributor to MSc Syllabus, EMBIN Programme | DCU

2005

- Developed course module for Legal Regulation of Information Systems.

I have also delivered guest lectures on Information Quality and Information Quality related topics to Undergraduate and Post graduate students in Dublin City University and in Whitehall College.

PROFESSIONAL MEMBERSHIPS

- Charter Member of the International Association for Information & Data Quality
- Fellow of the Irish Computer Society
- Member of the Project Management Institute
- Associate Member of the Institute of Management Consultants and Advisors
- Member of the Innovation Value Institute

HOBBIES / INTERESTS

When not teaching, writing, or working on information quality issues, I train in Aikido, Aikijutsu and Iaido.

I enjoy reading and learning of trends and themes in general management, as well as tools and techniques for Organizational and personal change. I also play guitar and enjoy reading and swimming.

REFERENCES

References are available on request or can be found on my LinkedIn profile:

<http://www.linkedin.com/in/daraghobrien>